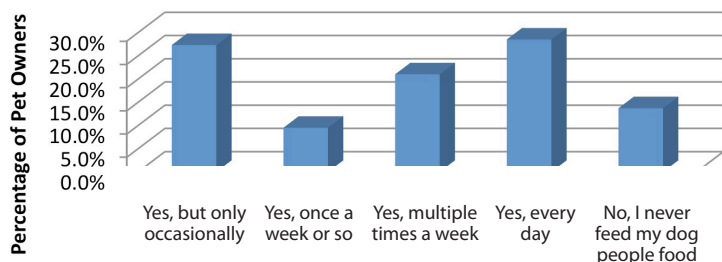


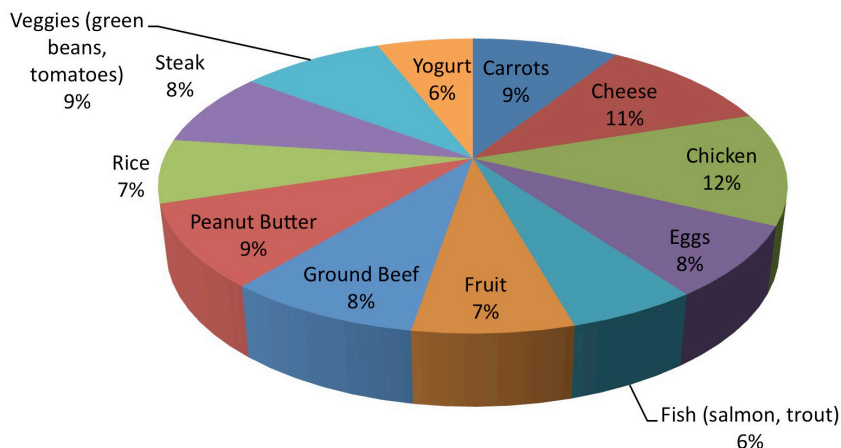
# DogTime Media's **Dogs & People Food Study**

- **54.8%** of DogTime readers feed their dog people food as a treat
- **23.6%** of DogTime readers feed their dog people food as a treat and as part of their regular diet

## Do You Feed Your Dog(s) People Food, Food That Is Intended for People?

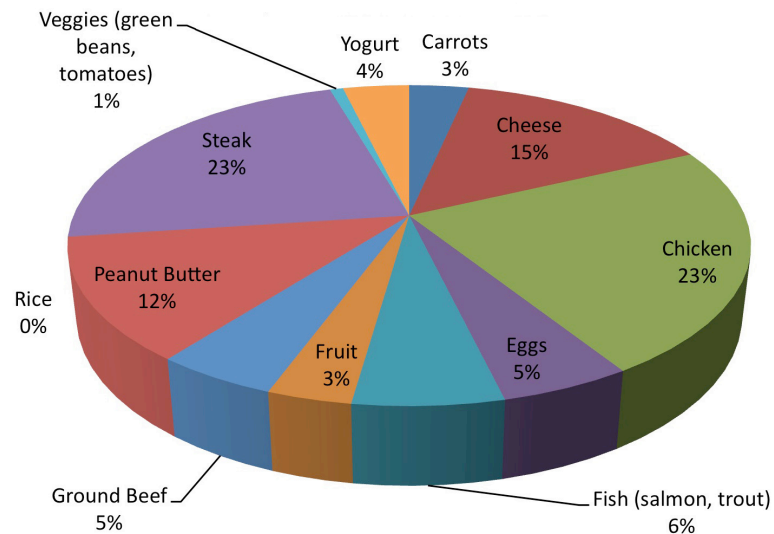


## Which Human Foods People Feed Their Dogs



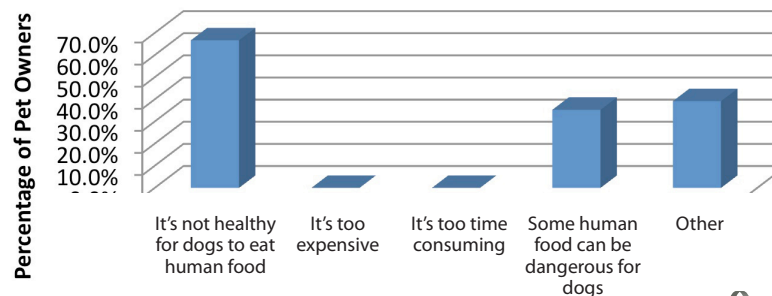
## Favorite Human Food Amongst Dogs

29.1% of dog owners prepare something just for their dog



## Why People Don't Feed Their Dog Human Food

42.3% don't feel people food is healthier for your dog, but 15% do



Source: DogTime Media Survey 2011